

River Friendly Living Grant for Yavapai County (Excluding Camp Verde) Businesses & Organizations

The work of Friends of the Verde River is rooted in the belief that our communities and our rivers need each other. We value integrity, collaboration, sustainability, and innovation. Friends is committed to the principles of truth, honesty, and respect, including respect for the diverse communities in the Verde River system and those who love this region. Projects may be prioritized by location and/or socioeconomic factors.

Friends of the Verde River invites proposals for small grants (\$10,000 maximum) to build community resilience through sustainable water supply in Yavapai County, Arizona.

Funding may be awarded to projects that address the following focus areas:

- Support or create sustainable water supply (improved infrastructure, increased indoor efficiency, irrigation efficiency, wastewater reuse, rain harvesting)
- Lawn Removal

Eligible Applicants:

- Businesses based in Yavapai County, Arizona that have completed, or are pursuing River Friendly Living Certification. River Friendly Business survey and associated fees may be completed and returned with this proposal for eligibility. The survey is attached to this document. A minimum fee of \$120 must be submitted for program participation.
- Nonprofits designated under section 501(c)(3) located in Yavapai County, Arizona. In addition, we will also entertain applications from nonprofits designated under sections 501(c)(4), (5), (6), (7), and (8), with the exception that no group organized for political purposes will be eligible. Applicants must have completed or be pursuing River Friendly Living Certification.
- Governmental organizations completing projects in Yavapai County, Arizona. (municipalities, counties, public land managers, conservation districts, public agencies).

This RFP is for one-time, short-term (one year, maximum) projects. Grant requests are limited to a maximum of \$10,000. If you have received a Verde River grant through Friends of the Verde River in the past, you are eligible to apply again once Friends of the Verde River has received documentation of project completion.

The Grant Review Process:

A selection committee comprising local business representatives and Friends of the Verde River representatives will meet to select and prioritize worthy projects. In this grant cycle, we will award up to \$160,000 total. Project schedule should not exceed one year.

Funding Cycle:

- Proposals due October 31, 2025, 5:00 pm – Email completed applications to grants@verderiver.org
- Grant awardees notified in November 2025
- Awards distributed December 2025

Application Procedures

Please submit your application containing all of the items specified below no later than 5:00 pm on October 31, 2025. We will contact you if we have questions or require additional information.

Application Template:

Name of Organization:

Federal EIN:

Mailing Address:

Phone Number:

Name of Proposal:

Authorized Signatory (name, title, email, phone):

Primary Project Manager (name, title, email, phone):

Description of Proposed Project (no more than 2,500 words) including:

- Project benefit to the Verde River watershed (Please reference the focus areas on page 1):
- Project schedule with key milestones:
- Methods for completion:

- Measure(s) of successful completion:
- Estimated water savings generated by your project:
- Project Budget (include as an attachment):
- Letters of Support (Maximum of two) Businesses that are not participating in the River Friendly Living program must include a letter of support from the non-profit or governmental organization they are partnering with. Participants in the River Friendly Living program are not required to submit letters of support.