

Homeowner River Friendly Living Grant (Excluding Camp Verde, AZ)

The work of Friends of the Verde River is rooted in the belief that our communities and our rivers need each other. We value integrity, collaboration, sustainability, and innovation. Friends is committed to the principles of truth, honesty, and respect, including respect for the diverse communities in the Verde River system and those who love this region. Projects may be prioritized by location and/or socioeconomic factors.

Friends of the Verde River invites proposals for small grants to fund water conservation projects in the Verde River Watershed and SRP service area. Projects located in Yavapai County (excluding Camp Verde, AZ) are eligible for up to \$5,000 maximum. Projects outside of Yavapai County are eligible for up to \$1,000 maximum.

Funding may be awarded to projects that address the following focus area:

- Support or create sustainable water supply (improved infrastructure, increased indoor efficiency, irrigation efficiency, wastewater reuse, rain harvesting)
- Lawn Removal

Eligible Applicants:

- Homeowners located in the Verde River Watershed and SRP service area that have completed or are pursuing the River Friendly Home certification. The Homeowner Checklist and associated certification fees may be returned with this proposal for eligibility. The checklist is included with this document. A minimum fee of \$50 must be submitted for program participation.

This RFP is for one-time, short-term (one year, maximum) projects. Grant requests are limited to a maximum of \$5,000 for projects located in Yavapai County (excluding Camp Verde, AZ), and \$1,000 for projects outside of Yavapai County. If you have received a Verde River grant through Friends of the Verde River in the past, you are eligible to apply again once Friends of the Verde River has received documentation of project completion.

The Grant Review Process:

A selection committee comprising local business representatives and Friends of the Verde River representatives will meet to select and prioritize worthy projects. Project schedule should not exceed one year.

Funding Cycle:

- Proposals due August 31, 2025, 5:00 pm – Email completed applications to grants@verderiver.org
- Grant awardees notified in September 2025
- Awards distributed September 2025

Upcoming Grant Deadlines:

- Summer: August 31, 2025
- Fall: October 31, 2025
- Spring: March 31, 2026

Application Procedures

Please submit your application containing all of the items specified below no later than 5:00 pm on August 31, 2025. We will contact you if we have questions or require additional information.

Application Template:

- Full Name and Contact Information
- Address of the project site & property pursuing River Friendly Home certification
- Written description of the project, and amount of funding requested (\$5,000 maximum)
- Estimated water savings generated by your project
- Two images of the project site

- Estimated cost of the project with supporting documentation (quote, cost sheet, etc.)
- Will you be purchasing anything for this project that will not be covered by the grant? Please list the applicable expenses.
- If awarded partial funding, will you be able to complete your project? Explain:

Calculate your scores:

All Bronze
BRONZE LEVEL

Bronze Level + 3 Silver
SILVER LEVEL

Silver Level + 3 Gold
GOLD LEVEL



Is less than 30% of your property landscaped with grass?	Yes	No
Are your indoor areas free of leaks?	Yes	No
Is your home EITHER connected to a central sewer or has your septic tank been inspected in the last three years?	Yes	No
Does your home support healthy wildlife? (food producing plants, shelter, water)	Yes	No
Will you commit to volunteering 4 hours or donating \$100 to Friends this year?	Yes	No
Total		



Are you willing to forgo irrigating your landscaping with potable water for one month each summer?	Yes	No
Will you commit to replacing fixtures and appliances with WaterSense or Energy SMART models when necessary?	Yes	No
Do you contract with a private company or municipality for regular trash service?	Yes	No
Will you commit to not applying herbicides or pesticides within 200 ft of waterways unless trained to do so?	Yes	No
Will you commit to picking up and properly disposing of animal waste on your property at least weekly?	Yes	No
Are at least 50% of the plants on your property native to the area?	Yes	No
Will you commit to volunteering 10 hours or donating \$250 to Friends this year?	Yes	No
Total		



Do you irrigate any of your landscaping with rainwater or greywater?	Yes	No
Will you commit to not applying herbicides or pesticides on your property unless trained to do so?	Yes	No
Are at least 75% of the plants on your property native to the area?	Yes	No
Have you eliminated any invasive plants on your property?	Yes	No
Will you commit to volunteering 20 hours or donating \$500 to Friends this year?	Yes	No
Total		

***Bonus (Apply to any level):** Would you be interested in reducing the impacts of your water use on river flows through the Verde River Exchange? If so, fill out and return attached application.

Calculate your cost to certify

	+		+		=	
Certification fees		Donation (Optional)		\$150 Water Offset (Optional)		Total
\$50 initial certification						
\$20 annual recertification						

Name _____ Email _____

Address of home being certified _____

Phone _____ Method of Payment ____check ____ card Date _____

Card Number _____ Expiration Date _____ Security Code _____