

# SPONSORSHIP OPPORTUNITIES



## The State of the Verde Watershed Conference

The State of the Verde Watershed Conference is more than just a biennial meeting; it's a convergence of professionals, elected and appointed officials, organizations, businesses, and passionate community members all united by their shared concern for the well-being of the Verde River and its watershed. It serves as a crucial platform to keep attendees well-informed about the challenges and innovative solutions in the field, all while fostering vital conversations and collaborations.

In 2020, a significant milestone was achieved with the launch of the inaugural Verde Watershed Report Card, a critical resource that empowers both speakers and attendees with valuable insights into the prevailing conditions and trends in the realms of water, habitat, and community. This event is a comprehensive package that features keynote speakers, expert panelists, engaging session speakers, an evening welcome social, and enlightening field trips.

For those who wish to further support and engage with this vital initiative, multiple sponsorship opportunities are available, ranging from field trips to the welcome social, conference dinner, refreshment breaks, lunches, and breakout sessions.

### AT A GLANCE

Biennial event | 100 Inbound Visitors | Volunteer opportunities | 250 Participants

## Verde River Watershed Report Card 2025 Update



2020

### VERDE RIVER WATERSHED REPORT CARD

#### Grade scale

|                              |                            |                            |
|------------------------------|----------------------------|----------------------------|
| <b>A</b> Very good (100-80%) | <b>C</b> Moderate (59-40%) | <b>F</b> Very poor (19-0%) |
| <b>B</b> Good (79-60%)       | <b>D</b> Poor (39-20%)     | <b>U</b> Unscored          |

Prepare for the latest chapter in our mission to turn data into actionable knowledge with the upcoming Verde River Watershed Report Card 2025 Update. This science communication program is a catalyst for change, focused on enhancing the health of the watershed across water, habitat, and community parameters.

Our comprehensive update, set to launch in February 2025, builds on the foundation laid in 2020. It continues to serve a vital role in providing valuable information that resonates with policy makers, regulars, landowners, and those eager to utilize the knowledge we impart to make informed decisions.

Sponsoring the Verde River Watershed Report Card is more than a commitment to environmental responsibility; it's a strategic step to broaden your audience reach and cultivate meaningful partnerships. Your support translates into positive publicity, the opportunity to showcase your expertise, and a direct contribution to data-driven decision-making. Beyond the business benefits, your involvement leaves a lasting impact on the local ecosystem and the surrounding community.

Join us in shaping a sustainable future by supporting the Verde River Watershed Report Card 2025 Update. Together, we can make a tangible difference in the well-being of our cherished Verde River and its surrounding ecosystem.

### AT A GLANCE

30+ Presentations Annually to Diverse Audiences

Print and Online Distribution | Rolling Annual Sponsorship Opportunity



# SPONSORSHIP BENEFITS

Your sponsorship enables your business or brand to demonstrate your commitment to saving the Verde River. Your customers know that you support our mission of working collaboratively for a healthy, flowing Verde River system. All sponsors are acknowledged on our website and social media and event materials.

## Sponsorship Levels



### \$10,000 Verde Champion Sponsor

- For ticketed events, up to 15 tickets
- Logo or name acknowledged as a “Verde Champion Sponsor”

### \$5,000 - \$9,999 Oak Creek Sponsor

- For ticketed events, up to 8 tickets

### \$2,500 - \$4,999 Fossil Creek Sponsor

- For ticketed events, up to 5 tickets

### \$1,000 - \$2,499 Granite Creek Sponsor

- For ticketed events, up to 2 tickets

### \$500 - \$999 Beaver Creek Sponsor

- For ticketed events, 1 ticket



**Friends** *of the*  
**VERDE RIVER**

\*Friends of the Verde River does not guarantee that all of these events will take place as scheduled. In the case of cancellation due to circumstances outside of our control, Friends will publicize all event sponsors for a period of at least 30 days on its website and at least three times on our social media accounts. All event sponsors will be recognized in our annual report.

**Thank you for Supporting a Healthy Verde River!**

