

The Impact of Friends in 2017



Sustaining Flows pg. 3

4 water offset credit buyers

9.2 acre-feet of water offset



Restoring Habitat pg. 6

231 private landowner agreements

455 acres of land initially treated

1,800 acres of invasive plants monitored

6,100 hours of invasive and native plant monitoring

\$29,308 of in-kind efforts from partners & volunteers

30,441 hours of invasive plant removal



Promoting Community Stewardship pg. 11

56 local business conservation partners

\$11,742 granted to regional conservation & education projects

Friends of Verde River Greenway* is a nonprofit 501(c)3 organization. Our work to maintain river flows, protect area habitat, and involve the community will prevent more of the river from drying up and ensure the Verde can support the way we live, work, and enjoy recreation.

Make a gift of support at VerdeRiver.org/donate

Letter from the President

Dear Friends,

During the last few years, it has become increasingly apparent to Friends of Verde River Greenway and our many conservation partners that, collectively, we needed additional capacity to achieve our conservation goals.

As such, Friends has merged with two respected conservation organizations, developed a new strategic plan, and begun the search for new staff leadership. At the same time, we have broadened and strengthened our habitat and flow restoration work, and hosted our inaugural State of the Watershed conference.

In December of 2016, the Verde River Basin Partnership, a longtime proponent of science-based water management and public education, merged into Friends. In May of 2017, Verde River Valley Nature Organization, with a focus on promoting stewardship through nature-based events and education, also merged into Friends.

These mergers strengthened our ability to achieve our new strategic plan objectives; which are to *restore habitat, sustain flows and promote community stewardship.*

Looking forward, we began the process to hire additional staff leadership and develop a new website. All of this will occur under our new name, *Friends of the Verde River*, which better reflects our expanded scope of work.

The Verde River needs friends. Please join us this year to increase our capacity even further in support of one of the last healthy, flowing rivers in the Southwest.

Best regards,

DMNA





*This is our last annual report as Friends of Verde River Greenway (new logo below).

Cover Photos: Volunteers at our Pollinator Conservation Garden in Camp Verde (pg. 8).

Pictured above: Black Hawk, Verde Valley Birding and Nature Festival mascot (courtesy of Doug Von Gausig, Critical Eye Photography), and participants at the 2017 Guided Canoe Paddle.



Sustaining Flows

The Verde River is one of the last rivers in the American Southwest to still flow year-round for its entire length. Along its 192 miles it provides economic and recreational opportunities and delivers essential water supplies to our communities. Since water flow in the Verde has already decreased, and studies show that more flow will be lost to human use and changing climate conditions, we aim to work now on solutions to protect the Verde River so that it remains flowing for generations to come.

Verde Land & Water Planning Toolbox



The Verde Land & Water Planning Toolbox is an online resource that provides information about policies, innovative approaches, and other tools to reduce water usage.

Friends, along with our project partners, developed the Toolbox as an online clearinghouse, with a focus on providing a platform for effective peer-to-peer learning for planning and water management officials. It includes strategies, approaches, and tools for local, state, and federal planning. The Toolbox was launched, along with our new website, in December 2017.



VerdeRiver.org/ Verde-Land-And -Water-Planning -Toolbox

Toolbox Project Partners

- Lincoln Institute of Land Policy
- Freshwater Policy Consulting
- **NextWest Consulting**

- Nina Mason Pulliam Charitable Trust
- The Nature Conservancy
- Western Resource Advocates

Verde River Exchange

The Verde River Exchange is a community driven water offset program, created in 2016 to protect Verde River flows and promote sustainable economic development. Through the Exchange, local groundwater users can reduce their "water footprint" by purchasing "Water Offset Credits." These credits are created when other local water users agree to temporarily reduce their water use.

In 2018, the Exchange aims to expand its number of participants, grow the scope of the program, and contribute to community conversations about the need for water conservation and sustainable groundwater management.



Pictured: VWRC treated property along Oak Creek (left), and Representatives from the four current Exchange buyer participants at the 2017 Exchange Annual Event (above).



2017 Accomplishments

Doubled participation, with the addition of Out of Africa Wildlife Park and The Fish's Garden as new buyers of Water Offset Credits, and reinvestment by Page Springs Cellars and Merkin Vineyards.

Worked with The Nature Conservancy and local irrigators to create Water Offset Credits in all three of its geographic "zones."

Gained recognition as one of five finalists in the Arizona Water Innovation Challenge, sponsored by the Arizona Community Foundation, Republic Media, and the Morrison Institute for Public Policy.

Featured as a locally created water management innovation in local and national media, and at workshops and conferences around Arizona.

Sustaining Flows



Advisory Council

Steve Ayers Nikki Bagley Linda Buchanan Peter Culp Tim Elinksi Jocelyn Gibbon Laura Jones Chris Kudzas Chip Norton Kimberly Schonek Doug Von Gausig

Partners & Funders



2017 First Year Participants

Out of Africa Wildlife Park is located in Camp Verde and is one of the Verde Valley's largest businesses. It provides an opportunity to see hundreds of wild-by-nature animals from all over the world. In 2017 Out of Africa offset water used in its Tiger Splash exhibit and in habitat created for Totter the Otter—the baby otter that gained national attention after being rescued from a Salt River Project canal in spring 2017.

The Fish's Garden is a family aquaponics business in Camp Verde. Aquaponics is a cutting-edge method of low-water-use farming that combines fish and vegetable farming in a single system. The Fish's Garden runs a 3,000 square-foot commercial greenhouse that sells produce to local restaurants.











Restoring Habitat

An amazing diversity of wildlife can be found in the Verde Watershed—at least 270 species of birds, 94 species of mammals, and 76 species of native amphibians and reptiles use the watershed at some point in their life cycles. Riparian habitat—the lush strip of plant life dependent on reliable water along rivers—also provides travel corridors for wildlife and is home to several federal and state-listed threatened and endangered species. Increasing pressure from drought, recreational use, the invasion of non-native plants and animals, water scarcity, and other stressors threaten the health of this shrinking riparian and wetland habitat.

Verde Watershed Restoration Coalition

The Verde Watershed Restoration Coalition (VWRC) is a collaborative effort uniting local stakeholders to maintain a healthy Verde River by addressing threats and opportunities for improving river health.

One cornerstone of VWRC's success is private landowner participation. As of December 2017, VWRC has habitat improvement agreements with 231 Private Landowners. These agreements allow VWRC to conduct on-the-ground projects, largely focused on controlling invasive plants in the Verde Watershed. Our landowners own property along the river and adjacent uplands, in the communities of Camp Verde, Clarkdale, Cornville, Cottonwood, Page Springs, Perkinsville, Sedona, and Verde Village.

Pictured: Aquaponic lettuce (left, courtesy of The Fish's Garden) and Arizona Conservation Crew member with Giant Reed (right)—Giant Reed (Arundo Donax), an invasive perennial grass from Southeast Asia, can grow up to 30 feet in a single season.





Restoring Habitat



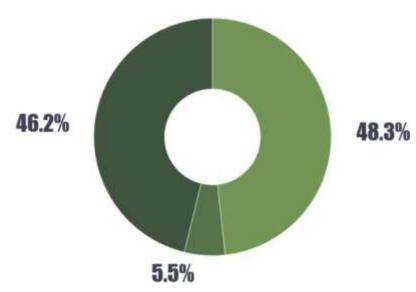
Invasive Plant Management

During the 2016-2017 treatment season, we employed four AZ Conservation Corps crews and one Vets-4-Hire crew to implement invasive species treatments in the Verde River watershed. Together, they logged 30,441 hours of invasive removal and 6,100 hours of invasive and native plant monitoring. They treated over 1900 acres; 227 acres of initial treatment on 455 acres of land, and another 226 acres of retreatment on over 1400 acres of land. The following spring and summer, our monitoring crews mapped nearly 1,800 acres of invasive plants, monitored invasive regrowth, and assessed native plant recruitment across the Verde



Pictured: Mesa Blanco Tank before & after Tamarisk removal

Total Acres Initially Treated: 8,261



Partners 3,815 • VWRC 2016-17 455 • VWRC 2012-16 3.991

What is an invasive plant?

An invasive is a non-native plant, introduced into a new environment where it spreads aggressively, is difficult to control, and prevents native plants from growing. In the Verde Watershed, invasive species—particularly Tamarisk, Russian Olive, Tree of Heaven, and Giant Reed—threaten the health and sustainability of natural habitat along the river corridor.

Watershed.

Working Collaboratively to Restore the Verde Watershed

Verde Native Seed Cooperative

The Co-op is one of VWRC's multiple working groups. It is a small collective of buyers and growers of native plant materials consisting of non-profits, federal and state agencies, NAU, environmental consultants, and the Yavapai-Apache nation. The Co-op is working to meet the demand for local native seed and plants in the Verde Watershed while diversifying income for agricultural producers in the region.

In 2017, our native seed collection crew and volunteers made 67 collections of 27 high-priority native plant species. These collections will be used for future seed increase projects in Arizona and help build capacity for local farmers to produce local, genetically appropriate seed for the Forest Service and other regional restoration projects. The Co-op also established two native grass fields in Camp Verde: 0.6 acres on Yavapai-Apache land and 0.3 acres at Rezzonico Park.

Pollinator Conservation

A global decline in pollinator populations, termed the "pollinator crisis," has received national attention because ecosystem health, food security, and thus human welfare, are at risk. Pollination is required for successful reproduction in 85% of flowering species and 35% of food crops worldwide (1 in every 3 bites of food).

At The Nature Conservancy's Shield Ranch, VWRC is maintaining a 5-acre pollinator conservation garden. This will provide essential forage, egg-laying, and nesting sites for resident and migrating pollinators. The garden includes 4-7 species of flower throughout the spring, summer, and fall, including milkweeds for monarchs. In its second year, the garden already supports 25 taxa of butterflies, native bees, pollinating flies, and honeybees!



Pictured (from top to bottom: Tribal seed collection interns learning how to collect Seeds of Success data, Cane Blue Stem (Bothriochloa Barbinodis) grass at our Rezzonico Park Native Grass Field in Camp Verde, and Antelope Horns, (Asclepias Asperula) seed collections for future pollinator waystations.

Restoring Habitat

The Verde River: State of the Watershed Conference

As part of VWRC's Strategic Planning efforts in 2016, stakeholders expressed the need for a "State of the Watershed" event where partners, funders, landowners, land managers, and the public could meet to discuss the state of the Verde River's habitat, flow, and surrounding community. Planning started a year prior to the two-day conference on

May 10th and 11th, 2017. Friends' Laura Jones and Southwest Decision Resources' Carrie Eberly co-convened a diverse working group that would pull off one of the most comprehensive and well attended conferences about the Verde River in decades.

This year's conference theme, "Restoring Habitat, Sustaining Flows, and Promoting Community Stewardship," represented the core efforts being implemented by VWRC Partners through the Verde Watershed. On day-one, attendees chose from 15 field trips hosted by VWRC Partners to see first-hand the work being accomplished. Some attendees took a ride on the Verde Canyon Railroad to hear about the Verde River Exchange, others looked at invasive plant management projects along the Verde River. Vincent Randall, an Apache elder and Director of Apache Culture for the Yavapai-Apache Nation, kicked off the day with a moving invocation, reminding us all that that the river will sustain us if we take care of her. Later during panel presentations, attendees learned about challenges and opportunities along the Verde River, from restoring riparian, spring, and wetland habitat, to implementing on-farm irrigation efficiencies, engaging volunteers, and developing innovative solutions to link our local economy with the health of our river system.

During lunch made by the local Mine Café in Jerome, 198 attendees listened to the conference keynote speaker Sarah Porter, Director of the Kyl Center for Water Policy at ASU Morrison Institute, talk "The Cost of Uncertainty" of water in the Southwest. Anna Schrenk, Friends' Program Director and Coordinator of VWRC, reflected on the conference by saying, "the sheer number of attendees and honest discussions about the state of our watershed I saw during this two-day event gives me hope that the Verde Watershed community will continue work to sustain



flows, restore habitat, and promote community stewardship for many decades to come."

The second State of the Watershed Conference will be held in October 2019.

Pictured: Conference presentation on 05/10/17 (left) and MLK Day volunteers on 01/16/17 (right).

Working Collaboratively for a Healthy Verde River

Verde Outdoor Volunteer Network

The Verde Outdoor Volunteer Network (VOVN) is coordinated by VWRC in conjunction with the Verde Front, a regional collaborative fostering stewardship of natural and cultural resources. Its mission is to increase capacity of individual volunteer coordinators and enhance volunteer networking across Verde Watershed communities. The VOVN aims to achieve this by providing cross-jurisdictional volunteer opportunities, increasing volunteer engagement for youth and young adults, training volunteer leaders, and promoting community stewardship.

In 2017 the VOVN coordinated two events: a Martin Luther King Day river cleanup near Tuzigoot bridge and an Oak Creek trash cleanup with Zane Grey Trout Unlimited.



VWRC Funding Partners











VWRC Steering Committee

Chip Norton

Friends of Verde River Greenway

Selena Pao

The Nature Conservancy

Amina Sena

Coconino National Forest

George Christianson &

Dusty Humphreys

Arizona State Parks

Wade Albrecht

Arizona Game and Fish Department

Ruth Valencia &

Heather English

Salt River Project

Tina Greenawalt, Mary

Ontiveros, & John Cannon

National Park Service

Chris Jensen

Natural Resource

Conservation District

Kris Randall & Jennifer Kaplan

USFWS (Partners for Fish & Wildlife)

Melissa McMaster

Tamarisk Coalition

Steve Estes

Verde Valley Land Preservation

Vivian Stevens & David Lewis

Yavapai-Apache Nation

Michael Kellett &

Marc Stravropoulos

Prescott National Forest

Erin Cody

Verde NRCD Ed Center

Promoting Community Stewardship

We work to inspire stewardship among residents and visitors in support of the river we love. The Verde River and its watershed are unique national treasures—people from around the world choose to travel here to experience our picturesque and iconic landscapes, as well as our cultural heritage and vibrant communities. Our residents value the opportunities the river provides, such as access to natural beauty, enhanced quality of life, and of course, water supplies. Friends wants future generations to experience the wonder that the Verde River and its tributaries bring to watershed residents and visitors today.



Advisory Board

Wendy Edwards

Apsey, Watkins, and Diesel

Jeff Hendricks

Chateau Tumbleweed

Lori Mabery

Blazin' M Ranch

Harry Sweet

Friends of Verde River Greenway

Tom Taylor

Taylor & Huntly Financial Group

Pictured: OFTV Conservation Partners in Old Town Cottonwood in front of the Red Rooster Café.

One for the Verde

One for the Verde (OFTV) brings together the collective resources of business conservation partners to raise funds to implement conservation projects across the Verde River Watershed. These conservation projects go directly to enhancing the natural resources of the watershed which is essential to our community's way of life.

Over 2017, the presence of One For The Verde has grown substantially in the Verde Valley. Our conservation partners came up with innovative fundraising events, such as Thirsty Thursday at the State Bar, the Art Walk in Jerome at Cellar 433, and Boots, Brats and Beer at Blazin' M Ranch. In the coming year, we hope to collaborate with conservation partners on even more ways of engaging our diverse community.



Local Businesses Supporting a Healthy Verde River

Conservation Partners FY 2017

Doing business with these Conservation Partners directly contributes to a healthy Verde River.

Please make sure that you let our Conservation Partners know that you support One for the Verde!

Adventures & Sightseeing

Arizona Off-Road Adventures South by Southwest Adventures Clarkdale Kayak Co.

Arts & Crafts

Kyla Allen—Twin Wolf Designs Art Institute Glitter, Inc.

Art Galleries

The Melting Point Cartwheels Gallery

Financial Services

Taylor and Huntley Financial Group Kinzey & Arndt: CPA

Beer, Spirits, & Wine

10-12 Lounge

Arizona Stronghold Vineyards

Bootleggers Saloon

Cellar 433

Chateau Tumbleweed Winery

Fire Mountain Wines

Four Eight Wineworks

Kactus Kate's Saloon

Old Corral Bar

Page Springs Cellars

Salt Mine Cellars

THAT Brewery

Vino Di Sedona

Building & Construction

Grey Fox Ridge Kenny's Plumbing

Business & Technology

Priority Payment
Spin Widgets Digital Marketing

Furniture

Western Heritage Furniture

Feed Stores

Olsen's Grain, Inc.

Hotels

Iron Horse Inn

Legal Services

Aspey, Watkins and Diesel, PLLC

Markets

Indian Gardens Oak Creek Market Chevron—Yavapai-Apache Nation

Non-Profits

Angie's House

Local First Arizona

Real Estate

Century 21 Sexton Real Estate Coldwell Banker-Mabery

Keller Williams Legacy One Realty

Russ Lyon Sotheby's

Restaurants & Dining

Babe's Roundup

Blazin' M Ranch

Boat House Bar & Grill

Bootleggers Saloon

Far Side Bistro

Firehouse Donuts

Merkin Vineyards & Osteria

Old Town Red Rooster Café

Su Casa Restaurant & Cantina

Salons & Spas

Hair by Maya—Patricia Vega Salon

Shoping & Boutiques

All Things Creative

Cat's Meow

Christy Fisher Studio

Old Town Pepper Company

Red Geranium Boutique

River's Edge

Treasure Junkies

Verde Valley Olive Oil Traders

In-Kind Contributors

KAZM Radio

KNAU AZ Public Radio

Verde Independent

The NOISE

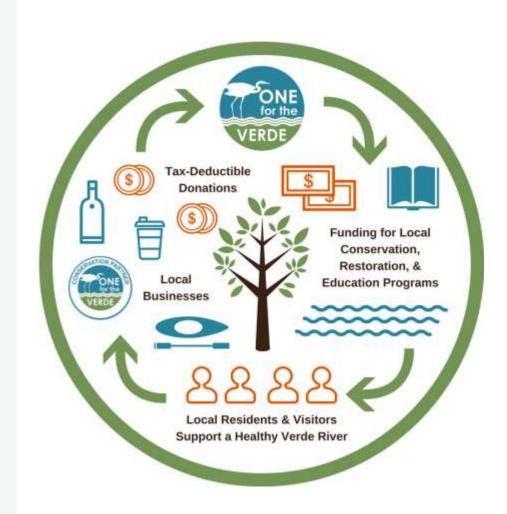
Promoting Community Stewardship

How it Works

Local business "Conservation
Partners" and their customers
contribute funds to One for the
Verde. Each business chooses it's
unique way of contributing.
Examples include: a portion of the
cost of a bottle of wine or special
flight of tastings, \$1.00 per kayak
rental, or a special item in the
inventory is named "the Verde River
item" and a portion of proceeds go
to One for the Verde.

Business contributions go directly into a savings account used only for funding conservation, restoration, and education programs. One for the Verde's operating expenses (mostly our coordinator position salary) are paid for with grants and larger donations from patrons.

One for the Verde distributes contributed funds through an annual competitive grant cycle. Local conservation organizations, municipalities, and public land agencies submit applications to implement projects in support of a healthy Verde Watershed. A Selection Board, made up of participating business owners and community leaders, will choose the recipients.





Thanks to fundraising events, and monthly donations from our conservation partners, we were able to award \$11,742 for regional conservation and education projects benefitting the Verde Watershed.

2017 One for the Verde Grant Recipients

- Adopt-A-Vet was awarded \$5,000 to support one position on their Veteran's Conservation Crew. This Vetraplex program provides employment and professional development opportunities to veterans in the Verde Valley. They work with the Verde Watershed Restoration Coalition to manage invasive species and improve the health of the Verde Watershed.
- Oak Creek Watershed Council was awarded \$3,992 to fund the Verde Watershed Ambassador Program, to educate the public and youth about watershed health and water quality, and remove trash from local waterways.
- Arizona Wilderness Coalition was awarded \$2,750 to improve the riparian habitat at Dry Creek, a tributary of Oak Creek, by removing a series of illegally built in channel concrete dams. These dams have caused sediment impairments for the creek, including 1500 pounds of debris build-up.

Pictured: Verde Watershed Ambassadors getting ready to remove trash from along Fossil Creek (left) and AZ Wilderness Coalition volunteers at Dry Creek (below) — it took 15 volunteers, 3 pack animals, and 11 loads to clean out all the concrete & misc. wire, fencing, and debris from the dams.



Volunteers

Ten years ago, Friends began as a small group of committed volunteers. Today, volunteers are still central to all the work we do, from removing invasive plants from along the river, to weeding and planting pollinator conservation gardens. Our volunteers are a hard working group, passionate about conserving the unique environment of the Verde Valley \rightarrow



Kurt Anderson Riley Anderson

Martin Ball Chris Barke Sandy Beard Asher Bernstein

Andrew Bowden Branden Bowden Ryan Bowden Stephanie Bowden

Linda Brigham
Aaron Brown
Robert Bruce

L. Bryn

Claire Catlett
Bob Coates
Felicia Coates
Gary Collins
Ron Condon

Amber Cooper Casey Crow Miranda Curtis Tom Curtis

Eric Dale Randy Davidson

Sara Davidson Kathy Davis Richard Dehnert

Hank Dingemans

Lisa Ehlers Marsha Foutz Jordon Garcia Leslie Gerdt Randy Gerdt Thomas Gordon

Steve Graff
Jim Graham
John Grider
Will Jackson
Zeasar Jaquez
Chris Jensen
Laura Jones
Chris Joyce

Katelynn Kenneth Caroline Lee Ellie Lenz

Matthew Lockman-Franlin

John Lu
Jordon Luzier
Gayle Mabery
Peter Malmgren
Jason Manuelito
Noel Martin

Darin Maxwell Shannon Maxwell Diana Mazzaferro Jessica McClelland

Victoria McNamee Josh Miller Michelle Norris Chip Norton Leann Norton Sandra O'Connell

Ronda Ogilvie

Joan Otterson Mynzah Osiris Laura Paukert Kent Paulsen Tracy Paulsen Kim Poucher

Rebecca Pulido James Quinn

Melissa Robinson

Jake Pratt

Eric Rodriguez
Adam Rouse
Julianna Saravo
Beverly Sass
Matt Schelske
Kim Schonek
Anna Schrenk
Hannah Siroky

Karl Siwk
Joe Spangler
Eamonn Stewart
Troy Swank
Bonnie Sweeny
Bill Sweet

Rebecca Taylor

Brad Thrope Kim Thursby Judy Tincher Ben Troth

Sara Van Marel Andres Velez David Warren Joshua Wheeler Martin Yassi

961.5 volunteer hours = *\$27,139* total value

2017 Annual Awards

George Groseta Private Land Owner of the Year

In addition to joining the VWRC as a partner, George also encouraged his neighbor to join, allowing us to treat even more property in the region!

Kate Watters Partner of the Year

This year, Kate enthusiastically lead the Verde Native Seed Co-op, educating our community on the importance of local seed sources and pollinator conservation!

Mynzah Osiris Volunteer of the Year

Mynzah was one of our most active volunteers this year and was a huge help in moving and setting up our new office!

Anna Schrenk President's Award

In the six years since Anna joined VWRC, she has trained crews, secured funding, and helped the coalition "move beyond the weeds" to restore the health of our watershed!

Friends' Staff FY2017

Anna Schrenk **Program Director**

Bonnie Sweeny Program Administrator

Emily Garding GIS Specialist

Laura Jones Outreach & Development Director

Melissa Robinson One for the Verde Coordinator

Sarah Van Marel **VWRC Field Supervisor** Ben Kowalewski **VWRC Field Supervisor** Riley Scantlebury **VWRC Field Assistant**

Claire Catlett AmeriCorps VISTA

Communications & Outreach

Board of Directors FY2017

Chip Norton President

Vice-President Tony Gioia

Harry Sweet Treasurer Peggy Chaikin Secretary

Marsha Foutz

Brent Bitz

Max Castillo

Jeni O'Callaghan





Pictured: (top to bottom, left to right) Mynzah Osiris, Anna Schrenk, & Ben Kowalewski at Crescent Moon Ranch for our ditch diversion volunteer event, and Kate Watters & Melissa Robinson at Shield Ranch for our pollinator garden planting volunteer event.



Dragonfly—up to \$99

Peggy Alexander All Things Creative Arizona Stronghold

Tina Blake

Alexandra Boothe

Bootleggers

Tarrance Brennan

Cartwheels Gallery

Cat's Meow

Desert Diamond Distillery

Firehouse Donut Marsha Foutz Fry's/Kroger Virginia Goldie Iron Horse Inn Lousia Jaskulski Kristen Jespersen

Diane Joens

Keller Williams Legacy One Realty

Kinzey & Arndt: CPA Judith Manocchia Brian Mansfield Nancy Mc Cleskey Melissa McMaster

Merkin Vineyards & Osteria

CJ Merkle Maria Newson Suzanne Poslaiko

Prescott National Forest Robyn Prudhomme-Bauer

Jack Rathjen Red Geranium Walter Reule River's Edge

Melissa Robinson Jane Rodgers

Kim & Nick Schonek Elizabeth Sexton Gail Shaw Simpson

Deborah Smith Christine Smith Bonnie Sweeny THAT Brewery Sara VanMarel

Verde Adventure Tours

Vino Di Sedona Kate Watters Adrian Webber Michael Wellborn Roxanne Wessel Wild Rose Tea House

Beaver-\$100-\$499

10-12 Lounge JoEllen Alberhasky Wade Albrecht Angie's House Inc

Aspey, Watkins & Deisel

Babe's Roundup

Brent Bitz

Ramsey Boehner George Cathey

Cellar 433

Century 21 Sexton Realty

Peggy Chaikin

Clarkdale Kayak Company Cottonwood Chamber of

Commerce Susan & Peter Culp

Kathy Davis Kathy Dunham Grey Fox Ridge LLC

Hair by Maya David Jones Laura Jones

Daniel Eric Kates Kenny's Plumbing Kohnen Family Trust Local First Arizona

Birgit Loewenstein

Laura Moser

Nate's Cowboy Cafe Network for Good NextWest Consulting

Erik Nielsen

Ocotillo House Airbnb

Old Corral

Old Town Frame Company
Oxbow Ecological Engineering

Page Springs Tractor

Priority Payments Tech Partners

Monica Rauton

Russ Lyon Sotheby's

Su Casa

Sustainable Arizona Melinda Szatlocky The Melting Point

Verde Valley Olive Oil Traders

Yavapai-Apache Nation

Black Hawk—\$500-\$999

AZ Game & Fish Department

Chateau Tumbleweed Fire Mountain Wine Four Eight Wineworks

Jocelyn Gibbon

Dee & Roscoe Hodson

Kactus Kate's

Oak Creek Watershed Council

Jeni & Mike O'Callaghan Bob & Kristin Rothrock

Anna Schrenk

Sedona Chamber of Commerce &

Tourism Bureau

South By Southwest Adventures

Town of Camp Verde

Vetraplex

Desert Willow—\$1,000-\$2,499

AZ State Parks Blazin' M Ranch City of Cottonwood

| Desert Willow—\$1,000—\$2,499 | River Otter—\$2,500-\$4,999 | Desert Bald Eagle—\$10,000+ |
|----------------------------------|--|-------------------------------------|
| Coldwell Banker Mabery | Arizona Gives Day | Arizona Water Protection Fund |
| Real Estate | National Park Service | AS State Forestry |
| Freeport McMoRan | Salt River Material Group (SRMG) | AZ Community Foundation |
| Chip Norton | | AZ Game & Fish Department |
| Page Springs Cellars | | Environmental Defense Fund |
| Perkins Ranch Inc. | | National Forest Foundation |
| Red Rooster Café | Fremont Cottonwood—\$5,000- \$9,999 | Nina Mason Pulliam Charitable Trust |
| Taylor & Huntley Financial Group | | Tamarisk Coalition |
| The Dorrance Family Foundation | APS | U.S. Fish and Wildlife Services |
| Town of Clarkdale | Salt River Project | U.S. Forest Service |
| | Verde Valley Land Preservation | Walton Family Foundation |
| | | |

On behalf of the river, everyone at Friends of Verde River Greenway thanks you for your support!

FY2017 Financial Summary





Friends of the Verde River P.O. Box 2535 Cottonwood, AZ 86326

Friends' name was legally changed to Friends of the Verde River in March 2018.



Office Address: 115 S. Main St., Suite A, Cottonwood, AZ 86326 www.VerdeRiver.org I (928) 641-6013