

Friends of the Verde River

2019-2020 Season Sponsorship Opportunities

Friends of the Verde River is preserving one of the last flowing rivers in the American Southwest. Our work is generously supported by individuals, organizations, businesses, foundations and government entities. Our partners and donors share our vision of a healthy, flowing Verde River and tributaries that support our environment, economy, and quality of life for generations to come.

We invite you to join us as a sponsor of our 2019-2020 season of events.

AZ Humanities Water | Ways Exhibit: August 24 - October 10, 2019



The Smithsonian's Water | Ways exhibit dives into Arizona water. Water is an essential component of life on our planet, environmentally, culturally, and historically. This national traveling exhibit will be held at the Camp Verde Library in the fall of 2019 and will be paired with local exhibits and events developed to extend the national exhibit with Arizona and Verde Valley water

information specific to our community.

Water is celebrated in all societies. In American society, the availability of water affected settlement and migration patterns. Access to water and control of water resources have long been a central part of political and economic planning. American creativity and resourcefulness provide new ways of protecting water resources and renewing respect for the natural environment.

State of the Watershed Conference: October 28 - 30, 2019

In partnership with The Nature Conservancy and with funding from the US Forest Service, the cities of Clarkdale and Sedona, and the Walton Family Foundation, we have initiated the development of a Watershed Report Card that would identify and measure key conditions related to the health of the Verde watershed. The results of the Watershed Report Card will drive the content of the 2019 State of the Verde Watershed Conference.



In conjunction with this conference, we are planning field trips, films, and student activities to engage as many people as possible in this important opportunity to better preserve and restore our precious places in the Verde Watershed.

The Wild & Scenic Film Festival: January 2020.

The Wild & Scenic Film Festival is the largest film festival of its kind, showcasing the best and brightest in environmental and adventure films.

The 5-day flagship festival is held annually in the historic small towns of Nevada City and Grass Valley, California and recently celebrated its 17th year, featuring more than 150 films in 10+ venues.

Friends of the Verde River became an "On-Tour" host of the festival in 2018, presenting three hours of inspiring films in two different venues. Friends partners with Prescott Creeks and Citizen's Water Advocacy Group, sharing our passion for water and environmental stewardship.



The Verde River Runoff: March 16, 2020

Friends of the Verde River presents the 7th Annual Verde River Runoff on Saturday, March 16th, 2019 in Camp Verde. This 5 and 10-mile kayak, canoe and stand-up boarder race is a popular event that draws novice and seasoned paddlers alike from across the state. The after-party and awards presentation ceremony are held at the Camp Verde Spring Heritage Pecan & Wine Festival.

Friends' partners for this event include Prescott National Forest, Copper Canyon Fire District, SRP, and the Camp Verde Pecan and Wine Festival. In addition to hosting up to 200 race paddlers, this event also engages more than 40 volunteers in tasks from safety boaters to time keepers.



The Verde Valley Birding & Nature Festival: April 25-28, 2020

The Verde Valley Birding and Nature Festival engages birders, photographers, and nature lovers by providing quality guided birding experiences and workshops across Northern Arizona. The Saturday of the festival includes the **Family Nature Festival**, a free day for families to engage with nature, learn about birds, bugs, and river habitat through hands on STEM activities.

The festival celebrates an appreciation of a broad spectrum of resident and migratory birds and wildlife in their natural habitats while encouraging stewardship of the unique ecosystem created by the Verde River and its tributaries.

The festival brings over 400 participants to the Verde Valley during the last full weekend in April, supporting the local economy through event participation, and patronage at local business establishments. For a full list of partners, visit VerdeRiver.org/about-the-festival/



Sponsorship Contact:


Laura Jones, LauraJ@VerdeRiver.org, 928-451-6860

PO Box 2535, 115 S. Main Street, Ste. A, Cottonwood, AZ, 86326 * VerdeRiver.org



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Full Season Sponsorship: \$10,000

 Friends of the VERDE RIVER	Water Ways Exhibit	State of the Watershed Conference October 2019	Wild & Scenic Film Festival January 2020	Verde River Runoff March 2020	Verde Valley Birding & Nature Festival April 2020	Family Nature Festival April 2020
Full Season Sponsor \$10,000 All benefits available on each event	One Full Season Sponsorship Available					
Key Sponsor \$5,000 Logo on banner, website, & print materials, acknowledgement in enews & social media		+ 10 tickets & Logo in presentation slide	+ 10 tickets & Logo in film slide			
Platinum Sponsor \$2,500 Logo on banner & website, print materials, acknowledgement in enews & social media		+ 8 tickets & Logo in presentation slide	+ 8 tickets & Logo in film slide			
Gold Sponsor \$1,500 Logo on website, print materials, acknowledgement in enews & social media		+ 6 tickets & Logo in presentation slide	+ 6 tickets & Logo in film slide			
Silver Sponsor \$1,000 Logo on website, print materials, acknowledgement in enews & social media		+ 4 tickets & Logo in presentation slide	+ 4 tickets & Logo in film slide			
Bronze Sponsor \$500 Logo on website, print materials, acknowledgement in enews & social media	Viva La Verde Film	+ 2 tickets & Logo in presentation slide	+ 2 tickets & Logo in film slide			
Special Event Sponsor \$250 Logo on website, acknowledgement at event	Viva La Verde Film				Keynote Speaker	
Film Sponsor \$250 Logo on website, and acknowledgement at event			Single Film Sponsor			
Session Sponsor \$250 Logo on website, and acknowledgement at event		Single Conference Session				
Field Trip Sponsor \$250 Logo and acknowledgement in field trip schedule.						
Color key:	Limited		Available		Not Applicable	

Sponsorship Contact: Laura Jones, LauraJ@VerdeRiver.org, 928-451-6860
Email high resolution logos and ad files to KaronL@VerdeRiver.org

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Gold Sponsor \$1,500						
Silver Sponsor \$1,000						
Bronze Sponsor \$500						
Special Event Sponsor \$250						
Film Sponsor \$250						
Session Sponsor \$250						
Field Trip Sponsor \$250						

Please check the box above for the desired sponsorship levels.

Sponsor Information

Organization

Contact Name:

Mailing address

City

State

Zip Code

Phone:

Website:

Email:

Payment: Mail check to:
 Friends of the Verde River, PO Box 2535, Cottonwood, AZ 86326

For credit card payments,
 call Laura Jones at 928-451-6860