



Purchasing a Water Offset Certificate Through the Verde River Exchange—The Process

Step 1: A business or resident submits an application to Friends of Verde River Greenway indicating an interest in offsetting a portion of their annual groundwater use for one year.

Step 2: Friends of Verde River Greenway reviews the application information and may request additional information to better understand the water use that is to be offset.

Step 3: Friends of Verde River Greenway establishes the availability of Water Offset Credits of the appropriate location, year, and quantity.

Step 4: Friends of Verde River Greenway provides the Water Offset Agreement as an offer to applicant, including the price of the offset and the amount of water that will be offset.

Step 5: Applicant submits signed Water Offset Agreement and payment to Friends of Verde River Greenway.

Step 6: Applicant joins network of residents and business leaders working to protect the Verde River and receives Water Offset Certificate from Friends of Verde River Greenway.



Purchasers receive a Water Offset Certificate demonstrating their commitment to preserving the flowing waters of the Verde Valley.

Interested in participating in the Verde River Exchange?
Contact Jocelyn Gibbon – Verde River Exchange Coordinator
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